



# KWMC

KNOWLE WEST MEDIA CENTRE

**WALK THE WALK**

**DON'T JUST TALK THE TALK**

A green poster featuring a white megaphone on the left and a red silhouette of a runner on the right. The text "WALK THE WALK" is at the top and "DON'T JUST TALK THE TALK" is at the bottom.

Knowle West Media Centre supports people to create positive change in their lives and communities, using technology and the arts to make it happen.

One of our 'Tips & Tricks' for creating positive change is to make sure you 'walk the walk - don't just talk the talk.'

We've been encouraging others to do this for many years and an Annual Report is a good opportunity to reflect on our practice - our ways of doing things - to make sure we live out our own advice.



This document is the 'talk' but we hope it enables you to see the different stages of the 'walk' - both our journey as an organisation and the journeys of the people and communities we support.

Our vision for Bristol is a city of inclusive growth, where different perspectives are valued and everyone has the opportunity to develop their skills, creativity and confidence - so they can take the next step in their own journey and work collectively with others to create a society that's fair, diverse and inclusive.

If you want to move in that direction too, we'd love for you to journey with us.

In keeping with the idea of ‘walking the walk’, this document focuses on three ways Knowle West Media Centre supports people:

**Stepping forward:** building confidence and networks

**Stepping up:** developing skills and ideas

**Stepping out:** enabling innovation and change

It concludes with **Step Change** – a preview of what the future holds for us.

Between April 2018 and March 2019 we delivered more than 40 projects, working directly with 6,846 people and reaching many more through our national and international networks. This combination – building personal, long-term relationships with individuals and sharing our experiences far beyond Knowle West – gives us an understanding of both the local context and society’s ‘bigger picture’, and how they can be connected for the benefit of everyone.

With thanks to everyone who made our work possible this year: our dedicated staff team, trustees and volunteers, our supporters and funders, and the artists, freelancers and creative companies that collaborated with us.

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**PHOTO CREDITS:** Front cover: top left by Mischa Purnell This page: Alistair Campbell, Four-page spread (clockwise from top left): Alistair Campbell, KWMC, Laura Dow, Mikael Techane



# STEPPING FORWARD ★

Through our projects, people of all ages can **build the confidence and networks** to identify the changes they want to make, then take action.

We supported 824 people to increase their confidence this year – from feeling more comfortable using digital tools to increased self-belief.

Many of our projects brought together people from different backgrounds: young musicians from across Bristol met new collaborators through the From Her Tracks residency, Knowle West residents and artists created new fabrics, signage and songs in response to community priorities in Living, Working, Making Together, and youth groups and older residents designed new noticeboards for their neighbourhood at KWMC: The Factory.



Megan and Lucy are local residents and makers. After completing an introduction to digital manufacturing at KWMC: The Factory – with no previous experience of digital design – they became regulars at our weekly drop-in sessions. They are now making customised items for clients.

*"I don't say the words 'I can't' anymore – at the beginning I used to say 'I can't do nothing, it's too hard.' Now I know if I concentrate I can do it."*

Ellie is an artist who worked with Knowle West residents to explore the past, present and future of the area. She created a range of fabrics and soft furnishings based on residents' drawings, and a pattern book teaching people how to design and make their own.

*"It is rare to be hosted by an organisation which is equal parts critical, conceptual and creative as well as community-facing and locally knowledgeable. This has been a brilliant context to create in and I hope will lead to many more projects and collaborations."*



Great visit to @knowlewestmedia. Technology, tools, community and big ideas. @TeresaDriver1

# STEPPING UP ★

Our programmes support people to **develop new skills and ideas** - from encouraging young people to explore their creativity in our Jump Studios after-school groups to providing space for new enterprises to grow at KWMC: The Factory.



We supported 1,164 people to develop new skills in 2018-2019, including laser-cutting, business development, social media, graphic design, digital photography, woodworking, music production, coding and programming, and journalism.

42 entrepreneurs were part of the Network for Creative Enterprise (NfCE) programme at KWMC: The Factory, with access to our digital fabrication tools, including laser cutters, 3D printers, and digital embroidery machines, and mentoring and space to test out new products and ideas.

Charlie took part in an after-school journalism course at KWMC and went on to write articles for the local newsletter and website The Knowledge as a community reporter.

*"It has made me more involved in the community. I think [it] helped me get on The Bristol Cable Media Lab and helped me get work experience with Bristol 24/7. Coordinating the young people's page has given me a sense of responsibility."*

Beck took part in the NfCE, receiving training and support to develop her creative business ideas. During the programme she signed a lease on a new premises, where she now runs making workshops and produces products for clients.

*"I seriously don't think I would've taken the leap without being on NfCE! Knowing I have a mentor, support within [KWMC] The Factory, a network to other entrepreneurs, small funding pots and access to prototype new ideas; I feel really confident/supported to go for it!"*



Just reflecting on last week when I learnt how to: 1) cut vinyl transfers 2) apply said transfers 3) use a digital embroidery machine 4) thread and use a sewing machine 5) sew a patchwork. Not bad for a new skill set! Big thanks to @kwmcthefactory. @PippaOneStory

# STEPPING OUT ★

We support people to harness the power of creativity and community to **enable innovation and change** – where progress is created by people, in response to issues they care about.

This year our projects have supported people in East Bristol to better understand local air quality and act on what they found, coached young men to become entrepreneurs who champion women and groups under-represented in the creative industries, and examined the issue of new technologies being unconsciously programmed with human bias.



Our own innovation has been recognised too, as the We Can Make housing initiative was named one of Nesta and The Observer New Review's 'New Radicals' - 50 individuals and organisations that are changing the UK for the better. KWMC was also included in Creative England's CE50, an annual list of the country's most "exciting, innovative and disruptive creative companies."

John helped to shape the We Can Make design code, which outlines the kind of housing development residents want to see locally. He's also one of the hosts of the We Can Make Chat Show – a podcast series where residents discuss community-led solutions to the city's housing crisis.

*"I like that We Can Make is looking at doing housing from a different angle. [It's] about including everyone's opinions so people can get their likes and preferences across. It's a creative way of doing it. I'm really enjoying the process. I didn't think I'd get this deep into it."*

As she cycled to work, Claire tested a portable air quality sensor that was co-designed by artist Becca Rose and groups of cyclists, drivers and families that walk their children to school.

*"You just cycle along and it collects the readings of pollution levels. I've also been keeping a diary of the travel, what the weather is like and how bad the traffic is. I changed my route [...] and the level of pollution in my lungs went from level 4 to level 1 - it dropped significantly."*

# STEP CHANGE ★

In the coming months we'll be expanding our work in some exciting ways:

■ In 2020 we'll support 16 Knowle West households through the planning process as part of We Can Make – a big step forward in creating the housing solutions they need.

■ KWMC is the Bristol Living Lab, a place where people of all backgrounds can come together to create and test ideas, tools and technologies to address local challenges. We'll continue to expand this work by sharing our learning with others and collaborating internationally. We recently appointed a Living Lab Manager and in the coming months we'll work with communities, organisations, businesses and universities, including the new Bristol Digital Futures Institute, to explore how future technologies could impact people's daily lives. We'll also work with the West of England Combined Authority (WECA) to support the launch of a new West of England Network of Living Labs.

■ We're planning to renovate our manufacturing and innovation space KWMC: The Factory and launch a public membership scheme so more people can access new making technologies and take the first steps towards setting up their own enterprises.

■ KWMC is a founding member of the Knowle West Alliance, a collective of local residents and organisations that aims to give everyone the opportunity to have a say in decisions affecting the area. The Alliance launched in April 2019 and in the coming years we're committed to contributing our expertise to support more residents to get involved.

■ We'll build on our successful Jump Studios programme for young people by exploring new ways to support groups who are currently under-represented in the creative and digital sectors. This will include establishing a female film crew in our creative agency Eight and supporting young women aged 16-18 to explore careers in technology and manufacturing.



Such a lovely, welcoming, community focussed space @knowlewestmedia.  
Loads of examples of positive, active, social change. @SarahR\_Brizzle

# FINANCE

## Consolidated Statement of Financial Activities [including Income and Expenditure Account] for the year ended 31 March 2019

	Unrestricted funds 2019 £	Restricted funds 2019 £	Total funds 2019 £	2018 £
<b>INCOME from:</b>				
<b>Donations &amp; legacies</b>				
Donations	346	634	980	1,804
<b>Other trading activities</b>				
Sales	92,589	-	92,589	58,779
Rent income	51,295	-	51,295	47,395
<b>Charitable activities</b>				
Grants and contracts	143,879	838,509	982,388	900,913
<b>Investment income</b>				
Interest receivable	47	-	47	2
<b>Total income</b>	<b>288,156</b>	<b>839,143</b>	<b>1,127,299</b>	<b>1,008,893</b>
<b>EXPENDITURE on:</b>				
Raising funds	134,302	17,659	151,961	91,924
Charitable activities	148,242	811,966	960,208	874,640
Governance costs	11,371	-	11,371	10,838
Depreciation of building	-	51,080	51,080	51,014
<b>Total expenditure</b>	<b>293,915</b>	<b>880,705</b>	<b>1,174,620</b>	<b>1,028,416</b>
<b>Net outgoing resources before transfers</b>	<b>(5,759)</b>	<b>(41,562)</b>	<b>(47,321)</b>	<b>- 19,523</b>
<b>Reconciliation of funds</b>				
Transfers between funds	- 2,272	2,272	-	-
<b>Net movement in funds</b>	<b>(8,031)</b>	<b>(39,290)</b>	<b>(47,321)</b>	<b>- 19,523</b>
Total funds brought forward	113,743	2,256,067	2,369,810	2,389,333
<b>Total funds carried forward</b>	<b>105,712</b>	<b>2,216,777</b>	<b>2,322,489</b>	<b>2,369,810</b>

\* If you would like to see a full set of accounts please contact us.

## GRANT FUNDERS

- Arts Council England
- Battersea Arts Centre
- BBC Children In Need
- Bristol City Council
- Bristol Plays Music
- CIPKW Filwood Community Centre
- Comino Foundation
- Esmee Fairbairn
- European Union
- In Between Time
- Knowle West Heath Association
- Local Trust
- National Foundation for Youth Music
- Nationwide Foundation
- NESTA
- Power To Change
- Quartet Community Foundation
- Real Ideas Organisation (Creative Partnership)
- SCAPE
- University of Bristol
- University of the West of England
- University College London
- West Of England Combined Authority (WECA)

