

## **Artist Brief : A-Z of Care languages**

### **March - May 2022**

#### **Call Out:**

[Knowle West Media Centre](#) (KWMC) is looking to commission a visual artist to collaborate with KWMC producers to bring to life a newly developed '**A-Z of Care Languages**' tool.

You could be an illustrator, graphic designer or other visual artist. We are looking for artists who have a strong portfolio, clear visual style and are comfortable creating work for digital and print formats.

We particularly welcome and encourage applications from those currently underrepresented in our workforce and in the arts community; including working class people, people of colour, Lesbian, Gay, Bisexual, or Transgender and disabled people (as defined by the Equality Act 2010).

#### **Background:**

##### ***What is an 'A-Z of Care Languages'?***

A 26-piece guide from A-Z exploring '**care languages**', developed as part of the [Creativity + Care](#) project at KWMC. It offers an alternative version of '[love languages](#)' and asks: what ways do we want to give and receive care and how can we learn to speak each other's care languages?

This **A-Z of Care Languages** aims to be a tool and/or guide - a starting point for those who work with artists/people/community members and anyone within the community/creative sector who may be running a project / workshop, have an idea, or simply want to reflect on their practice. The tool could be a way for people to come together and define an individual or collaborative language of care, to test and learn, put practices into action, plan, facilitate, reflect and think.

The 26-piece A-Z letter guide, has been formed by Josephine Gyasi and Roseanna Dias, through a deep dive into insights collated from a year's work of research, as part of the Creativity + Care project. The project included collaborations with artists and workshops with community members. The project is exploring what practices make you

feel cared for and nourished, themes of radical self/collective care, and the links between ***creativity and care***.

## **Commission:**

**The A-Z of Care Languages will consist of the following, with the ultimate aim to lead people into activities, with prompts for reflection, thinking or imagining:**

- Tasks
- Questions
- Quotes
- Inspiration
- Insights
- Principles

It should be in a clear visual format that encourages play and has lots of gaps for people to fill in the blanks.

## **What do we know?**

The guide will need to exist in both digital and physical format:

- Digital - held on an online project page ([KWMC website](#)) and downloadable in a PDF format
- Physical - in a form designed by the visual artists: e.g: could be cards, or a map etc

## **What don't we know?**

We would love to collaborate on what form the A-Z of Care Languages could take.

Might it be a series of cards? Or a map? We're inspired by existing resources like [The GEN Grief Toolkit](#) and [Failspace](#).

## **Who we want to work with:**

- Someone who has their own strong visual style.
- Someone who is experienced and comfortable with working in both digital and physical print formats.
- Someone who can both work from a brief, and adapt creative thinking from a brief with their own perspective, flair and ideas.
- Someone with the capacity to effectively manage their own time and workload.
- Someone who is interested in exploring the links between creativity and care for themselves.

### How we would like to work with you:

- KWMC will provide all text content needed for the A-Z, help you to meet deadlines and work collaboratively with you to develop the work, ensuring that communications are open, transparent and tailored to your style of working.
- You will need to be able to regularly communicate with the facilitators for feedback (both ways).
- We will contract you and agree on a payment plan.

### Timeline:

Deadline for submission: **15th March 09.00am**

Commission starts: **end of March/beginning of April**

First draft completed: **to be discussed - estimated by early/mid May**

Deadline for work to be completed: **to be discussed - estimated end of May**

### Fee and support:

**Artist Fee: £2,000 inclusive of VAT**

Assuming 8 days in total work at **£250 per day rate**.

**Materials budget:** in addition, to be agreed with KWMC producers

Travel and subsistence are not included. There is an access budget if needed - to cover any travel or other costs needed for this commission.

KWMC are able to offer desk space, laptop, printing and IT support as part of the commission. You can work remotely or in person at KWMC. We support flexible working practices and KWMC producers will support you to work in a way that works best for you.

### How to apply:

Follow this [link](#) to send us your written, audio or video application:

What does care mean to you? (max 200 words)

Tell us a bit about your practice (max 200 words)

Why does this commission appeal to you? (max 200 words)

Any ideas on how you would approach this brief (max 200 words)

A link to your portfolio / examples of your work

If you have any access needs that require you to submit your proposal in another format, please get in touch so we can help you find a suitable option. All applications will be assessed according to the same criteria and submitting in a different format will not affect your chances of being selected.

If you would like any further information or have any questions, please contact Josie on 0117 903 0444 or [josephine@kwmc.org.uk](mailto:josephine@kwmc.org.uk)