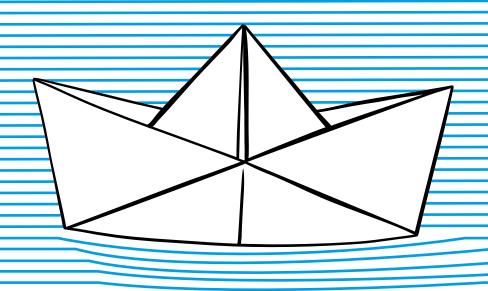
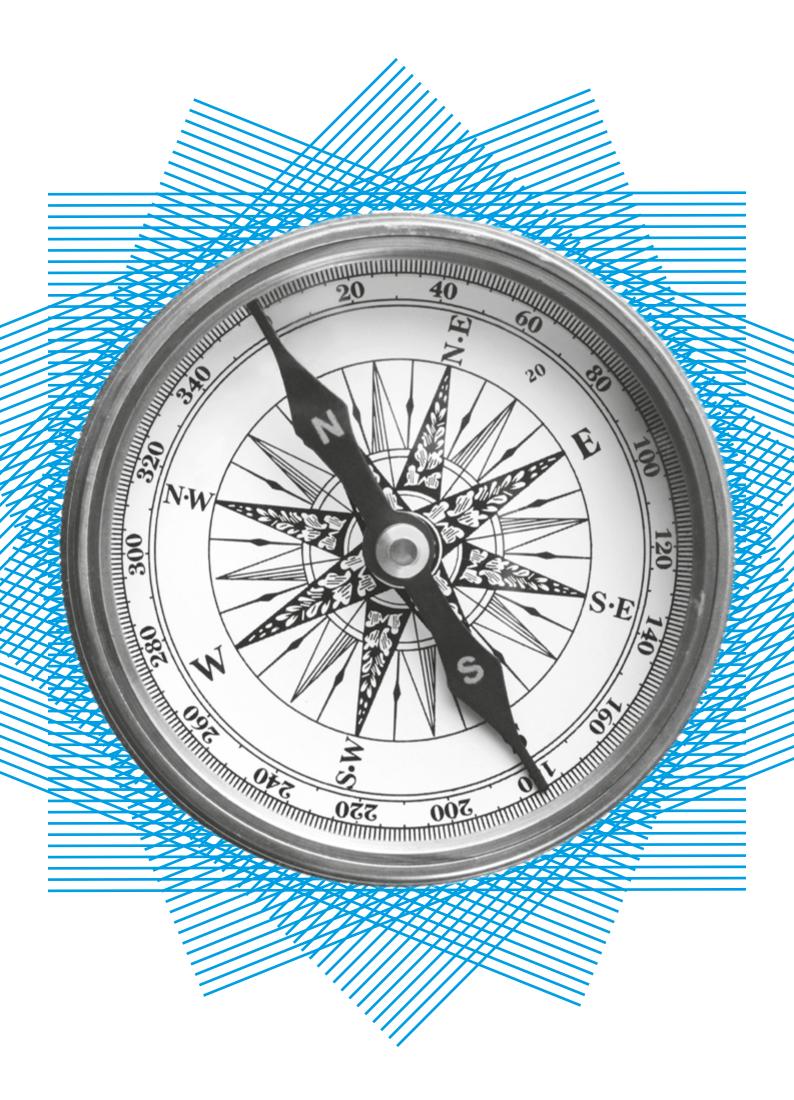
KNOWLE WEST MEDIA CENTRE



ANNUAL REPORT 2019-2020



Alot has changed since our last annual report: in Knowle West, Bristol, and the wider world. Global events in 2020 have caused many organisations to change direction.

COVID-19 and social distancing are continually reshaping the way people connect, create, work, and live.

Many people continue to rightly demand equality and challenge the racism and discrimination that causes violence, harm and disadvantage to many – and the complacency and inaction that delay change.

These have been challenging, isolating and traumatic times for many. We can feel like solitary boats spinning on a stormy sea.

But during this period we have also seen great ingenuity, kindness and collaboration: a wave of positive action and a sea-change in priorities.

This is both a time of change and a time for change:

- to explore new ways to live, work, learn, socialise, connect and support each other.
- to create new ways of understanding and measuring what is valuable in everything from economics to the arts.
- to be part of a movement that is both local and global.

THINK GLOBAL, ACT LOCAL

We care about people and places, and the connections between them: from our experience of our local communities to our impact on the planet.

Knowle West Media Centre enables community-led change: using our resources and expertise to amplify voices that aren't often heard in decision-making processes, bring people together, and support them to develop creative solutions to the challenges that affect them.

Locally, we are an active member of the local Knowle West Alliance, a collective of organisations and local people working together to create positive change through shared projects and endeavours and by supporting residents to have greater influence in the decisions affecting their area. Our work supports many of the aspirations outlined in the Bristol One City Plan, such as ensuring everyone is 'well connected with digital services,' 'can play their part in powerful, connected, inclusive neighbourhoods' and gain 'the support and skills they need to thrive and prosper.'

We know that the challenges affecting Knowle West and the communities we work with across Bristol – unaffordable housing, barriers to accessing education and employment opportunities, digital and social exclusion, and now the COVID-19 pandemic – are not isolated issues: they impact communities around the UK and the world.

As the Bristol Living Lab, we're committed to sharing our experiences, tools and processes with others regionally, nationally and globally, as part of a movement that values local knowledge and expertise, and practices collaboration to tackle the enormous challenges we face. Our aims align with many of the United Nations' international Sustainable Development Goals (SDGs), including making cities 'inclusive, safe and resilient,' providing 'equitable quality education' and 'life-long learning opportunities' and 'foster[ing] innovation.'

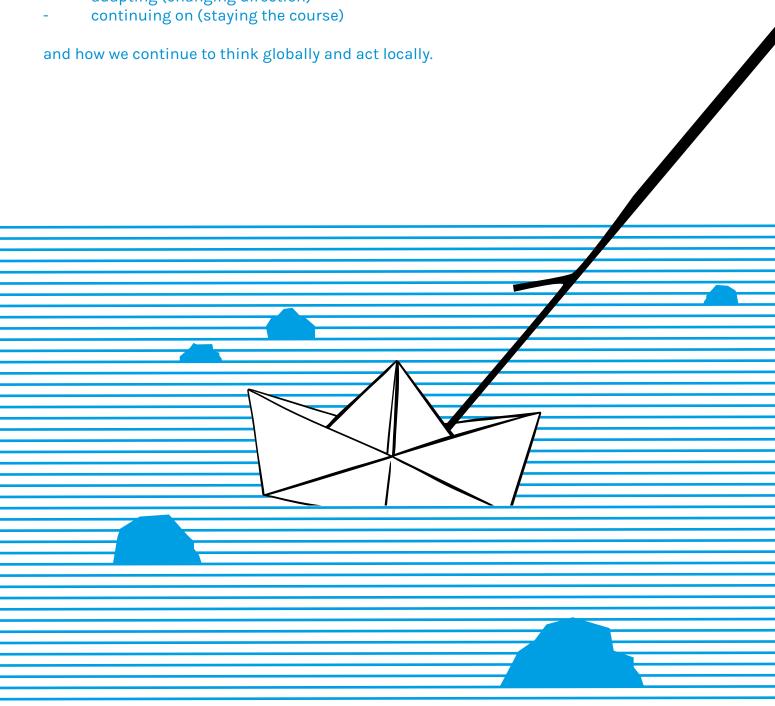
NAVIGATING CHANGE

Only the first week of the UK-wide coronavirus 'lockdown' is covered by the period of this report (1 April 2019 to 31 March 2020), but the foundations of our ability to adapt and respond to the huge shifts that have occurred in our community, our city and our society were laid during that time – and the years that came before.

In 2019-2020 we worked with over 7700 people, including 760 young people under 25, across more than 50 projects, with the support of 47 volunteers and 95 freelance creatives and artists. In 2020 and beyond, this work continues.

This report highlights 12 projects - six from 2019-2020 and six that are ongoing - to illustrate the journey of the last year:

- following our values (setting our compass)
- adapting (changing direction)



FOLLOWING OUR VALUES - SETTING OUR COMPASS

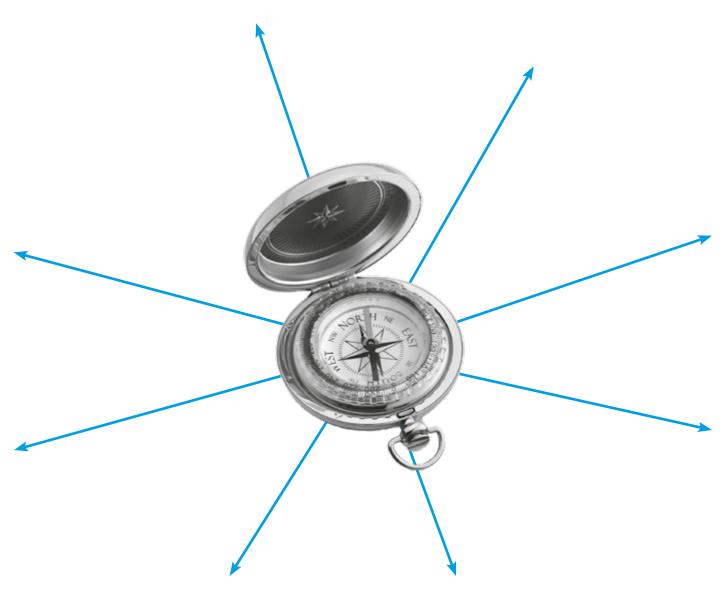
The values that underpin KWMC's work are **imagination**, **integrity**, **equity**, **resilience** and **collaboration**.

Since KWMC began, we've been committed to providing opportunities for groups that are under-represented in the creative and digital industries, and those who experience discrimination and barriers to fulfilling their ambitions and accessing opportunities.

We believe that everyone benefits when we welcome diverse perspectives and voices that aren't usually heard.

In 2019-2020, some examples of our work in this area include supporting people across Bristol to explore what 'physical activity' means to them and how to incorporate it into everyday life, and working with young people to build their confidence as activists.

We've taken learning from these programmes into our work in 2020, such as a research project exploring how we understand and communicate about science, and a training placement scheme for young people.



How do you move?

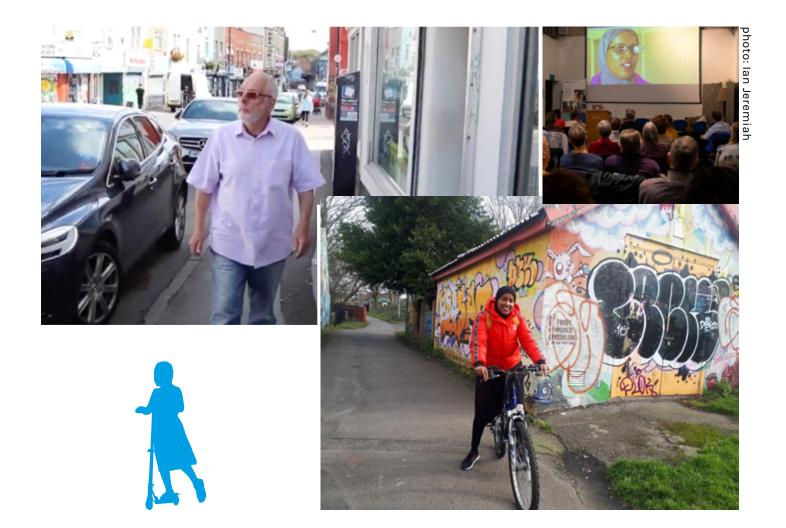
In collaboration with the National Institute for Health Research Applied Research Collaboration West (NIHR ARC West), we worked with community groups from across Bristol to explore the UK Chief Medical Officer's guidelines on physical activity. What do they mean? How can we apply them? Are they communicated in ways that are relevant, accessible and understandable?

This included running interactive events to discuss the guidelines with young people, older people, and community groups, and supporting four people – Abiir, Ben, Lesley and Vince – to create short films telling their stories about exercise, active travel and physical activity.

The finished films were screened in January 2020 and the participants shared their expertise to create short films telling their stories about active travel and physical activity.

How do you move? is supported by the Brigstow Institute, University of Bristol.

"Filming and seeing the other participants' short films and the event was so empowering. I really loved the whole project from the storyboarding to watching the films. It was very positive and inspiring It made me have more confidence." Abiir, participant



ParCos (Participatory Communication of Science)

In 2020 we began a collaborative research project exploring how people communicate and understand stories about science. ParCos (Participatory Communication of Science) is a three-year EU funded project that will support people to collect scientific data, interpret it, and share it with others using creative tools.

We will also be exploring the issue of misinformation and how scientific data and research can be distorted or misrepresented when they are shared. There are three pilot programmes taking place across Europe – the UK pilot is based in Knowle West and will begin in autumn 2020.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 872500.

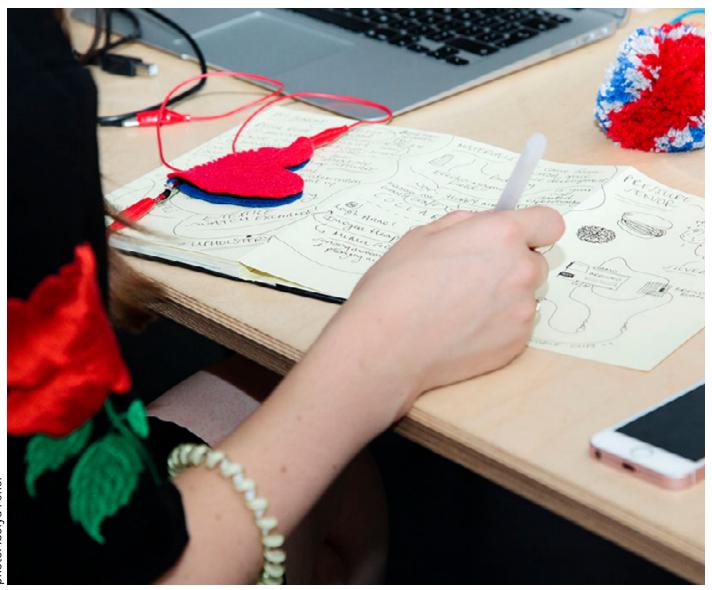


photo: Ibolya Feher

Future Legacy Project

In partnership with London-based organisation Stemettes, our Jump Studios team supported 20 young women aged 16-18 to develop a range of technical skills and use them to create a social action campaign about an issue they felt strongly about. Young women from London and Bristol attended a residential retreat in February 2020 where they learned a variety of Science, Technology, Engineering and Maths (STEM) skills, including web development, photography, video production, animation and product design, and met women working in STEM industries.

Following the retreat, the young women worked in groups to develop their campaigns, with mentoring from industry professionals. Campaign topics included clean energy and climate change, diversity in the workplace, reducing car traffic, and mental health support.

KWMC and Stemettes first worked together on a project with University College London, which focused on how to make STEM opportunities more equitable and accessible for young people, and we're excited to continue our collaboration on the Future Legacy programme into 2021.

Future Legacy Project is funded by the Curiosity grant, which is awarded by BBC Children in Need and Wellcome.

"It's just so positive when you can get so many young, creative people together [...] I think what I've learned is how to really use what I know, and my confidence, on something that I care about, and being able to share my passion and my views." Ellie, participant



Creative Workforce for the Future

Our creative agency, Eight, is currently supporting two trainees through the Creative Workforce for the Future scheme. A partnership between KWMC, Spike Island, Watershed, Creative Youth Network / The Station, Bristol City Council and UWE Bristol, the scheme is designed to enable talented young people to gain the experience to sustain a creative career, and support creative companies to make their workplaces and working practices more inclusive.

Our placement at Eight focused on film production and was specifically for young women, as women are consistently under-represented in roles behind the camera: in a review of feature films produced up to 2017, the BFI found that fewer than 1% of films have crews that are more than 50% female.

Two trainees, Dee and Mevis, joined the Eight production team in January 2020 and began a practical programme to develop their filmmaking skills. Due to the COVID-19 lockdown and the temporary closure of the KWMC building, we had to revise many of the activities planned for their placement and explore how training, learning and filmmaking can happen at home! This began with a filmmaking challenge: to plan, shoot and edit a two-minute film inside their homes on the theme of 'isolation'. Just a few months later, they had each researched, planned, filmed and edited a short documentary for a community initiative in Bristol. As 2020 draws to a close, we are continuing to support them as they undertake placements with Aardman Animations, A Productions and Encounters Film Festival.

Creative Workforce for the Future is funded by the West of England Combined Authority (WECA) and the European Social Fund (ESF) and is being delivered as part of the B+B Creative R+D programme.

"I got all the skills I need to be a successful freelance filmmaker during my time at KWMC and I was exposed to innumerable creative opportunities." Dee, trainee

"I was able to learn and gain the skills needed to pursue a career as a freelance film maker, from pitching a project to delivering the finished desire project to the client." Mevis, trainee

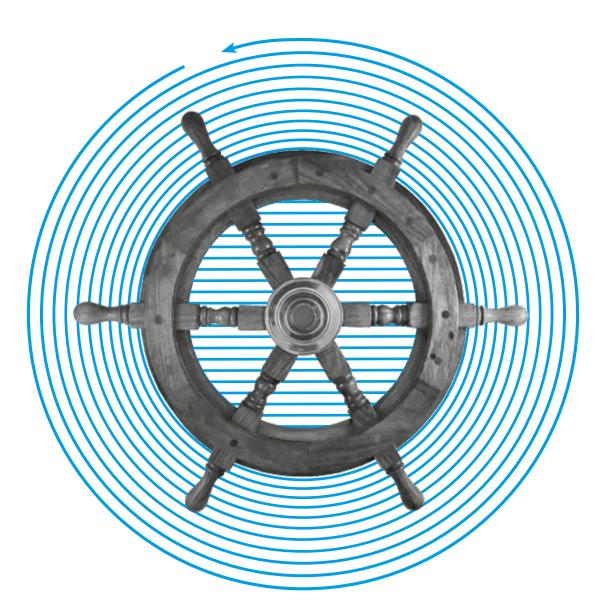


ADAPTING CHANGING DIRECTION

One of our core values is resilience. We want to make sure that communities and individuals have the networks, skills and support that will help them adapt to change and take positive steps forward – particularly when times are hard and unpredictable.

In our work we aim to both respond to local needs and priorities, and anticipate changes and new opportunities. For example, our innovation space KWMC The Factory and collaborative housing initiative We Can Make experiment with the possibilities of digital manufacturing and Modern Methods of Construction (MMC) – tools and processes that are becoming more widespread and which should be applied in creative ways to meet community needs. We believe it's vital that communities have the space, support and freedom to explore the applications of these tools themselves, rather than follow a plan laid out by others.

In 2020 resilience took on a new significance, as the COVID-19 pandemic and nationwide lockdown forced us to close our buildings to visitors for six months. We revised and adapted many of our programmes to ensure we could continue supporting people but do so in ways they found comfortable and safe.





We Can Make

Since it began in 2016, our collaborative housing initiative has been working with local people, architects and planning experts to devise new ways to build affordable and environmentally -friendly homes in Knowle West. We Can Make operates against the backdrop of a city- and nation-wide housing crisis but its local focus enables it to meet the specific needs of families that are affected.

In 2019 the We Can Make team worked with local people to prepare a Community Design Code that outlines the principles to guide housing development in the area: houses that are affordable and sustainable, with low running costs and are designed with neighbours and neighbourliness in mind. We also worked with No Bindings and a host of illustrators and poets from across Bristol to create a series of podcasts and postcards to share residents' perspectives on the housing crisis and illustrate how communities are adapting, experimenting and, quite literally, building outside the confines of a housing system that doesn't meet their needs.

We Can Make is an ongoing initiative; in July 2020 we worked with two families and applied for planning permission to build the first two We Can Make homes. Construction is due to begin in early 2021.

We Can Make is supported by Nationwide Foundation and Homes England.



Making Together

In February 2020 we launched Making Together in collaboration with Automated Architecture (AUAR) Labs from The Bartlett School of Architecture at University College London (UCL), exploring what communities could make if they could access digital design and construction tools. Originally planned to take place during face-to-face workshops, Making Together was redesigned to take place online due to the COVID-19 lockdown introduced in March 2020.

Ten Knowle West residents aged 18 to 76 took part in workshops between April and July. This included working collaboratively with online programmes and mini construction kits that were posted to their homes, and getting involved in group projects using online meeting software.

Participants' experiments with the online tools inspired the design of Block West, an outdoor pavilion that was constructed outside KWMC by a team of 27 people in September. The pavilion uses a system called Block Type A (designed by AUAR) so it can be broken down into blocks and re-assembled into benches, planters, and other useful items for community use.

Making Together is a collaboration with Automated Architecture Labs (AUAR), funded by Transforming Construction Network Plus.

"It has been amazing to be involved with every stage of this project – from using the design app on Zoom to learning to cut the parts in KWMC The Factory to being onsite making the pavilion. I've never done or seen anything like this in my life. I can't wait to do it again – we could do so much for the community: building homes, workspaces, all sorts..." John, participant









photos: Ibolya Feher

Making It and From Her Digital

In summer 2019 we ran two intensive training programmes to support women to develop new skills in digital design and digital manufacturing so they could access a broader range of roles, freelance projects and enterprise opportunities in a job market that increasingly requires digital skills.

We know that women are particularly under-represented in the digital sector: in 2017 the WISE campaign reported that although the number of women working in STEM (Science, Technology, Engineering and Maths) had increased, women made up only 23% of the STEM workforce. Equity is one of our core values and we believe that in order for everyone to have an equal opportunity to succeed, some groups and individuals may need additional support.

Through the Making It and From Her Digital courses we supported women from a range of ethnic, social and professional backgrounds. Many participants were over the age of 40 – a group less likely to have been taught digital manufacturing and design at school.

In addition to running introductory sessions in community venues and workshops in Virtual Reality, Augmented Reality and other specialist topics, which reached 193 people between them, 11 women took part in the Making It course at KWMC The Factory, learning how to use digital design software, follow a design process, and operate machinery including laser cutters and 3D printers. Each participant applied their new skills to make a prototype of their own design, from delicate laser-cut chocolate boxes to a chest of drawers made from nearly 150 pieces. 10 women took part in From Her Digital, run by our creative agency Eight, learning skills including web design and coding, social media marketing and branding.

Both courses were designed to support participants to develop skills that would complement their existing abilities and enable them to be more versatile in the digital sector – equipped to apply for, and obtain, more professional opportunities.

As we move into 2021, we're committed to offering further training for women and other groups who are under-represented in enterprise and the creative and digital workforce, beginning with our business support programme for residents of South Bristol - MADE in South Bristol (part of the South Bristol Enterprise Support project).

Both courses were part of Women into Digital Jobs, Education and Training (WIDJET) – a West of England Combined Authority project funded by the Government's Department of Digital, Culture, Media & Sport.

www.wisecampaign.org.uk/statistics/women-in-stem-workforce-2017/

"I needed digital technologies to keep up in my industry. I am now already using what I've learnt in my freelance work. I can now take on work that I wasn't able to before." Charlotte, participant

"I want to carry on making designs and using these techniques for my products – both for the packaging and for stalls. I'm one step closer to making my business a reality and opened it up to a whole new market." Kathryn, participant









COVID Response

During COVID-19 lockdown, the notions of versatility and adaptability took on new significance. As mentioned in the introduction to this report, since March 2020 we have collaborated with Knowle West Alliance to respond to changing local needs.

In the early days of the nationwide lockdown we put our digital fabrication technologies and digital tools to new use in response to local need. Technicians at KWMC The Factory set up 3D printers in their homes to produce over 420 face-shields for local pharmacies, care homes and GPs.

In July we worked with Knowle West Alliance and the Bristol Digital Futures Institute at University of Bristol to undertake local research to help us better understand the impact that access to digital technologies – or lack of it – had on people's lives before and after COVID-19 lockdown.

We continue to collaborate with the Alliance and Bristol Is Open to design and refine an app, To / Fro, which staff at Knowle West organisations can use to match volunteers with local people needing help, such as picking up shopping or walking a dog. The app reduces the time spent coordinating offers of help and reducing the likelihood of volunteers being sent unsuitable opportunities – such as tasks requiring a car if they don't drive. To / Fro has been designed to be open source so other communities can adapt it and roll it out in their area if they wish – whether as a response to COVID-19 or as a long-term asset for enabling community-based volunteering.

"Amazing act of kindness from our South Bristol community [...] Help is coming from unexpected sources. #WeAreInThisTogether" Ade, local pharmacist

"I think organisations like @knowlewestmedia are the way through Covid-19 for cultural sector - to come out of this co-creating with communities - rather than preaching to them."





CONTINUING ON STAYING THE COURSE

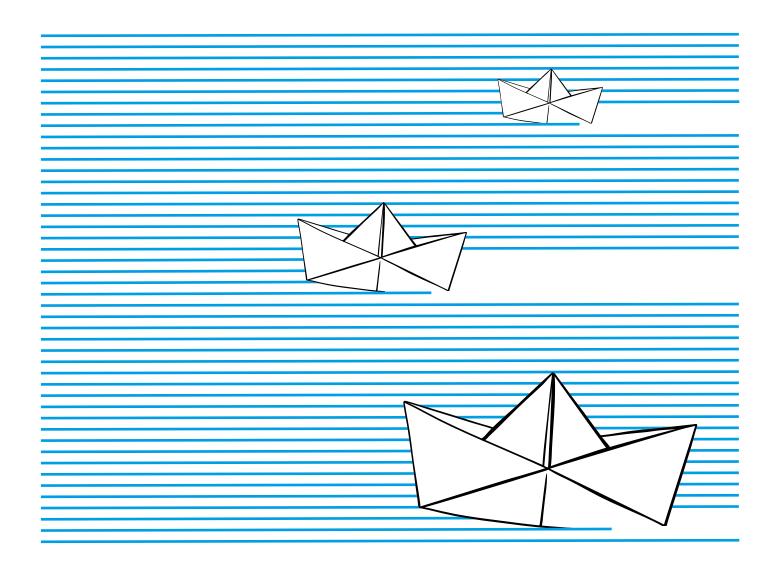
During periods of change, it's easy to become reactive and not look beyond the task at hand: to focus solely on the waves and stop looking at the horizon.

The challenges of this year may have caused us to adapt and accelerated the implementation of some ideas, but not everything needed to start anew.

Many of our aspirations remain unchanged, such as our commitment to reducing digital and social exclusion, and supporting artists and communities to work together to imagine and test new creative tools and ways of doing things.

They also align with the long-term aspirations of others working locally, nationally and internationally, including the strategic vision of the Bristol One City Plan, the United Nations' Sustainable Development Goals, and Arts Council England's Let's Create strategy, which aims to 'support more people to express and develop their creativity and create more opportunities for them to enjoy the widest possible range of culture.'

The projects in this section illustrate how themes, activities and people are part of our projects for many years, as we journey together towards shared goals.



100 Years of Knowle West Style

Having been based in the Knowle West community for over twenty years, we know that the area is full of stories and characters that can sometimes be overlooked by the wider city. From April to November 2019 we worked with local people and artists to explore, share and celebrate Knowle West's heritage.

Artists Holly Beasley-Garrigan and George Lovesmith collaborated with residents to produce new work inspired by these unheard stories. Holly's audio-visual piece I, OBJECT was temporarily installed in two residents' homes and featured reflections and memories of 11 people ranging in age from 6 to 90. George worked with the local sewing group to create an embroidered curtain which was illuminated in an empty shop on Filwood Broadway.

Five people received training as walk leaders, and guided visitors around Knowle West on sold-out tours they had designed themselves, while others shared memories and memorabilia for a final exhibition at KWMC that opened in November. In collaboration with Gary Thompson of Cables & Cameras, we also hosted the 'Homecoming' music event to explore the impact of artists from South Bristol and Knowle West on British music, which featured well-known artists Krust and DJ Bunjy alongside emerging Knowle West talent.

100 Years of Knowle West Style was part of "Homes for Heroes 100" – a programme of city-wide projects marking a century of council housing coordinated by Bristol Cultural Development Partnership. Homes For Heroes 100 is supported by the National Lottery Heritage Fund and Bristol City Council.

"Rooted in their local [Working Class] community. Go above & beyond to improve access to art making for WC artists & public. Brilliant (& accessible!) resources, approachable, flexible & genuinely care." @Holly_BG [Holly Beasley-Garrigan, commissioned artist]





photos: Ibolya Feher

Filwood Fantastic: The Walk of Hearts & Stars

A collaboration with Filwood Community Centre, Filwood Fantastic is a long-term programme that aims to showcase and nurture the creativity of Knowle West residents, and create improvements to local spaces. In 2019 KWMC The Factory supported 11 residents to design a statement piece of artwork for the exterior of Filwood Community Centre.

This work continues in 2020, as The Factory has joined forces with the residents behind local awards ceremony Hearts & Stars to devise a public memorial to recognise the contributions of local volunteers and remember residents who died during the COVID-19 lockdown.

In September 2020 The Factory worked with artists from Art & Energy to run an online making workshop: participants were sent star-shaped craft kits in advance and could log in to a digital space to talk to the technicians and artists as they worked. 28 stars were decorated by participants and in November they were installed in the courtyard at Filwood Community Centre, fitted with solar lights so they can be seen in the dark.

Filwood Fantastic is funded by Creative Civic Change.









Not Green, with Richard Layzell

We first collaborated with artist Richard Layzell in 2011 when he was one of four artists who worked on the Whose Data? programme, collaborating with local residents to identify data that would be useful to the community and explore creative ways to represent it. Back in Knowle West in 2019-2020 for his fourth project, Richard worked with us to stage two events exploring the connections between urban environments and the natural world.

Prior to the events, Richard spent time with a broad range of people, from the church warden to the local Tree Champion, schoolchildren and their teachers. In February 2020 he staged Not Green – a walking tour and live storytelling event taking in hidden green areas in Knowle West. He also performed his work 'How to Name a Tree' as part of the Back to Nature event, which explored how we can 're-nature' our neighbourhoods and nurture plants and wildlife in urban spaces.

Richard's projects not only highlight what we can learn from the natural world, but demonstrate the impact on artists and communities when artists spend time immersing themselves in an area - building relationships, talking and listening, and understanding what's important to people.

"The landscape of the place on the hill in Bristol BS4 is always with me. I've spent long enough to get under its surface and be inside its weather. I've walked those streets, all of them, seen the sun rise and set, explored the wilderness at the back of Greenfield School with the kids [...] BS4 was even with me in the Alice Springs desert and the Montreal rain when I was working on my new ecological project." Richard Layzell, from The Data Says It All





oto: Ibolya Feh

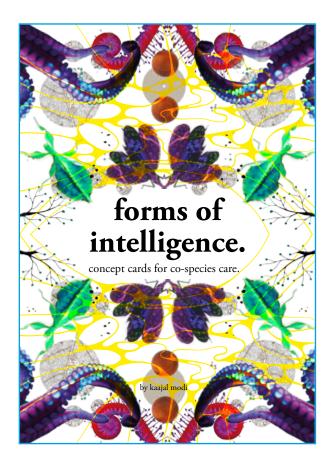
Forms of Intelligence

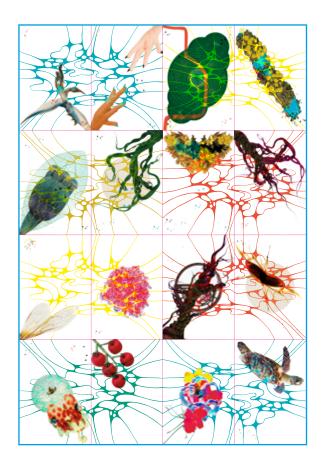
In early 2020 we began a collaboration with the Digital Cultures Research Centre at the University of the West of England: Forms of Intelligence investigates different forms of animal and plant intelligence – from swarms of bees to the connections between trees – and explores what we could learn from these ways of being and knowing, especially when we create new technologies and tools.

In the summer of 2020 we supported an intern to interview experts from Knowle West, Bristol and beyond, then edit the recorded conversations into a series of podcasts. Contributors included the local Tree Champion, birder and environmentalist Mya-Rose Craig (known as 'Bird Girl'), and a researcher into Swarm Engineering. Thanks to digital meeting technologies, participants were able to meet each other during the interview process despite being on different continents!

We then commissioned artist Kaajal Modi to design a creative resource to share provocations from the experts and encourage others to consider these different forms of intelligence during the making or creation process.

"I've gained so much from this. Confidence, new skills and a new-found passion. I've met so many great people and learned so much [...] My kids and social circles have benefited from this new found information as I'm now constantly talking about trees, technology and nature!" Tatiana, project intern





FINANCES & FUNDERS

Grant Funders - 1 April 2019 - 31 March 2020

Arts Council England Locality

BBC Children in Need Nationwide Foundation

Bristol City Council Network Plus
Bristol Health Partners Outset Bristol

Business West Quartet
Comino Foundation SRUC

Economic and Social Research Council The National Foundation For Youth Music

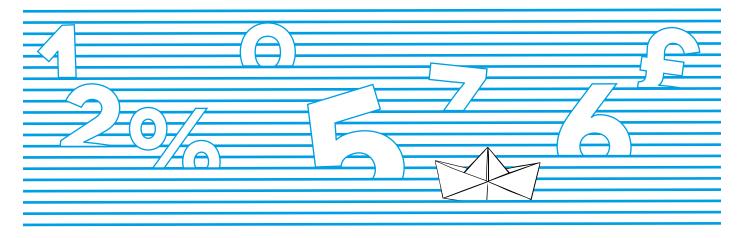
Esmee Fairbairn University College London

European Union University of Bristol

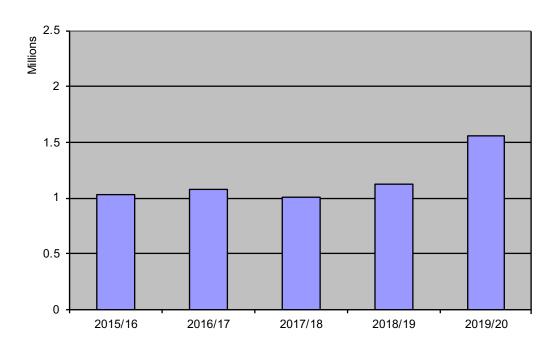
Heritage Lottery Fund University of the West of England
Homes England West of England Combined Authority

Local Trust Wellcome Trust

West of England Academic Health Science Network



Income 2015-2020

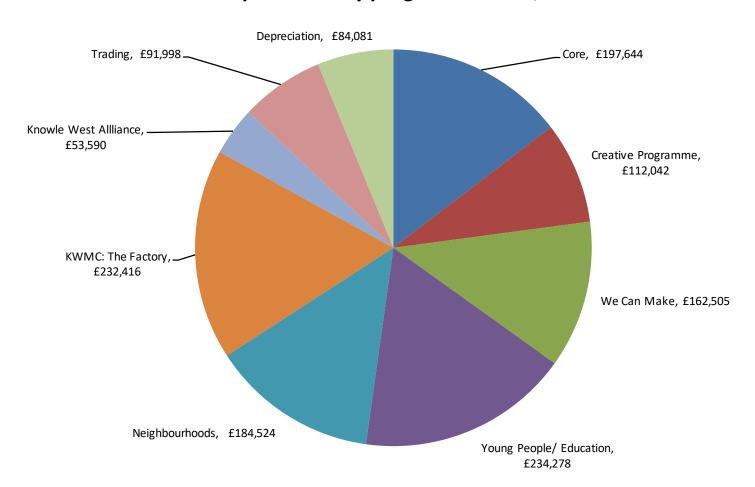


Consolidated Statement of Financial Activities [including Income and Expenditure Account] for the year ended 31 March 2020					
INCOME from:	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	2019 £	
Donations & legacies					
Donations	478	644	1,122	980	
Other trading activities					
Sales	74,945	-	74,945	92,589	
Rent income	62,716	-	62,716	51,295	
Charitable activities					
Grants and contracts	158,119	1,265,841	1,423,960	982,388	
Investment income					
Interest receivable	631	-	631	47	
Total income	296,889	1,266,485	1,563,374	1,127,299	
EXPENDITURE on:					
Raising funds	105,475	1,368	106,843	151,961	
Charitable activities	194,241	986,929	1,181,170	960,208	
Governance costs	14,833	-	14,833	11,371	
Depreciation of building		50,230	50,230	51,080	
Total expenditure	314,549	1,038,527	1,353,076	1,174,620	
Net outgoing resources					
before transfers	(17,660)	227,958	210,298	(47,321)	
Reconciliation of funds					
Transfers between funds	17,660	- 17,660	_	_	
Net movement in funds	-	210,298	210,298	(47,321)	
Total funds brought forward	105,712	2,216,777	2,322,489	2,369,810	
Total funds carried forward	105,712	2,427,075	2,532,787	2,322,489	

All of the above results are derived from continuing activities. There were no other recognised
gains or losses other than those stated above. Movements in funds are disclosed in Note 8 to
the financial statements.

Balance sheet as at 31 March 2020		
	2020	2019
	£	£
Et adams to		
Fixed assets Tangible assets	2,036,843	2,066,896
Long-term investments	50	50
Current assets Debtors and prepayments	238,691	207,467
Stock	676	317
Cash at bank and in hand	397,820	165,661
	637,187	373,445
O and Patrice		
Current liabilities Creditors: amounts falling due within 12		
months	(141,293)	(117,902)
Net current assets	495,894	255,543
Net current assets	455,054	200,040
Net assets	2,532,787	2,322,489
Funds		
11		
Unrestricted funds General fund	105,712	105,712
Designated funds		-
	105,712	105,712
Restricted funds Media projects	390,232	149,881
Depreciation reserve	2,036,843	2,066,896
Restricted funds	2,427,075	2,216,777
Total funds	2,532,787	2,322,489
i ota i unus	2,332,707	2,322,409

Expenditure by programme 2019/20



CONCLUSION

The events of 2020 have brought challenges and highlighted inequalities. They have also created opportunities: to work and live differently; to prioritise wellbeing, community and compassion; to be creative and utilise the potential of technology to develop new tools and ways of doing things.

As we move into the year 2020-2021, we will keep listening and strengthening our collaborations, use our influence to elevate voices that are not often heard, and share our learning and tools with others.

Returning to the boat and compass that have been the symbols of this report: while we know the coming months may prove tricky to navigate, we're committed to following our values, adapting, and continuing - and we're glad you're journeying with us.

We are proud to be part of a movement of community-led action, that values people and planet.

Let's use this time of change to <u>make</u> change.

THANKS=

We'd like to take this opportunity to thank everyone who has supported KWMC this year:

Everyone who took part in KWMC activities and the fantastic artists, makers, young people, community groups and individuals we've worked with.

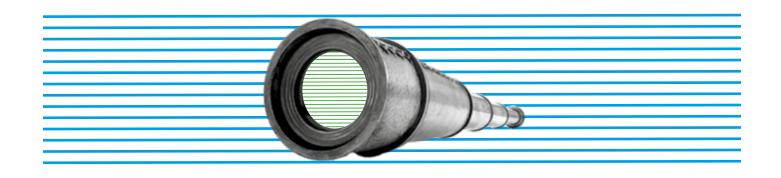
Our funders and everyone who has provided financial support.

The partners who supported us to deliver our work: from local freelance creatives to collaborators in international partnership projects and the European Network of Living Labs.

All those involved in the Knowle West Alliance: together we are stronger.

Our trustees and team for their dedication and creativity.

"when ever I look at@knowlewestmedia programmes I ALWAYS feel better about the future" @Katy_Noakes



KWMC is supported by:





founder member and supporter



We Can Make is supported by:





KWMC projects are supported by:































South Bristol Enterprise Support is delivered with funding from:







Creative Workforce for the Future is funded by:





Network for Creative Enterprise is funded by:







